

## Hear from the Bridge Alliance network at **#TelecomsWorldAsia**

**DAY 1**  
26 MAR

11.30am | Wholesale @ Keynote Theatre, Convention A2

### **Wholesale Leaders' Panel: Evolution of the Wholesale Business & Unlocking New Growth Drivers**

CEDRIC MAUVIELLE, PCCW GLOBAL

LEONARDO CERCIELLO, TELECOM ITALIA SPARKLE

11.30am | IoT @ Lotus Room 5-6

### **Panel: Smarter Telcos for Smart Cities in the IoT Era**

DAICHI NOZAKI, SOFTBANK CORP

11.50am | Telco 4.0 @ Telco 4.0 Theatre, Convention A2

### **Developing New Business Models for the Digital Future**

GOVIND MAHESHWARI, GLOBE TELECOM

2.00pm | Network Virtualisation @ SDN theatre, Convention A2

### **Challenges in NFV Adoption**

DERRICK ONG, SINGTEL

2.40pm | 5G @ Lotus Room 7

### **Operator Case Study: Rolling Out 4.5G & the Journey to 5G**

FRANCISCO "COCOY" CLARAVALL, GLOBE TELECOM

3.20pm | IoT @ Lotus Room 5-6

### **From Concept to Implementation – Study of IoT Deployment**

ASNEE WIPATAWATE, ADVANCED INFO SERVICE (AIS)

3.20pm | Telco 4.0 @ Telco 4.0 Theatre, Convention A2

### **Panel: Bridging the Gap – Fostering a New Era of Collaboration Between Telcos & OTTs**

VISHAL DEMBLA, HOOQ

3.40pm | IoT @ Lotus Room 5-6

### **Fireside Chat: How Can Telcos Monetise IoT?**

ONG GEOK CHWEE, BRIDGE ALLIANCE

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## Hear from the Bridge Alliance network at **#TelecomsWorldAsia**

**DAY 2**  
27 MAR

1.20pm | Wholesale @ Keynote Theatre, Convention A2  
**Key Drivers to Activating New Revenue Streams**  
ONG GEOK CHWEE, BRIDGE ALLIANCE

1.40pm | AI & Big Data @ Lotus Room 5-6  
**Panel: Is Data the New Oil for Telcos?**  
SHAOWEI YING, DATASPARK

2.00pm | Wholesale @ Keynote Theatre, Convention A2  
**Panel: Looking Towards the Future of APAC's Subsea Cable Industry**  
WEIGUO CHANG, CHINA TELECOM GLOBAL

3.00pm | AI & Big Data @ Lotus Room 5-6  
**Unlocking the Promise of Big Data for Telecom**  
SHAOWEI YING, DATASPARK

3.20pm | AI & Big Data @ Lotus Room 5-6  
**Case Study: TANGO – SK Telecom's AI-assisted Network Operation System**  
DANIEL CHAE, SK TELECOM

3.20pm | Telco 4.0 @ Telco 4.0 Theatre, Convention A2  
**Panel: Building an Ecosystem to Boost Innovation**  
YVONNE LIM, SINGTEL

4.00pm | Telco 4.0 @ Telco 4.0 Theatre, Convention A2  
**Panel: Taking Customer Experience to the Next Level with Digital Transformation**  
KHWANCHANOK SRIKIRIN, ADVANCED INFO SERVICE (AIS)

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Bridge Alliance is the leading mobile alliance for premier operators and their customers in the Asia Pacific, Middle East and Africa. Our alliance covers 34 members who serve more than 800 million customers collectively across these regions. Our goal is to build group capabilities and create value for our members by enabling compelling roaming services and experience, offering multi-market enterprise and IoT solutions, and delivering savings and benefits through leveraging group economies.

Bridge Alliance's members include: Airtel (India, Sri Lanka and the Airtel subsidiaries in Africa: Chad, Democratic Republic of the Congo, Republic of the Congo, Gabon, Ghana, Kenya, Malawi, Madagascar, Niger, Nigeria, Rwanda, Seychelles, Tanzania, Uganda and Zambia), AIS (Thailand), CSL Mobile (Hong Kong), CTM (Macau), Globe Telecom (Philippines), Maxis (Malaysia), MobiFone (Vietnam), Optus (Australia), Singtel (Singapore), SK Telecom (South Korea), STC (Saudi Arabia), SoftBank Corp. (Japan), Taiwan Mobile (Taiwan), Telkomcel (Timor-Leste), Telkomsel (Indonesia), Turk Telekom (Turkey), and Viva (Bahrain and Kuwait).

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